**SALES-01 — Customer Procurement Bundle (One-Click)**

**Intent**  
Give prospects a single, clean package to pass security/procurement: legal, security, privacy, residency, SLAs, and sample evidence.

**Actors**  
Sales Engineer • Legal • Compliance • Security • Product Marketing

**Preconditions**

* CERT-01 binder and DPIA/ROPA are complete and redacted for customers.
* PS-21 OpenAPI & examples ready.

**Flow (happy path)**

1. **Bundle Structure**
   * **Legal**: DPA, SCCs (if applicable), data-residency statement, sub-processors list.
   * **Security**: overview whitepaper, pen-test summary, SoD/Access reviews excerpt, incident response summary.
   * **Reliability**: SLO/SLA page (uptime, support tiers, RTO/RPO), BCP/DR drill summary.
   * **Privacy**: DPIA executive summary, retention matrix, DSAR workflow.
   * **Architecture**: high-level diagrams (multi-tenant isolation, encryption, regionalization).
   * **APIs**: OpenAPI v1, webhook verify guide, sample collections.
   * **Compliance Proofs**: links to audit-logged receipts (redacted).
2. **Generator**
   * One-click export by tenant region/plan → PDF/ZIP with watermarks + expiry links.
3. **Q&A Addendum**
   * Pre-answered security questionnaire (CAIQ-lite) with references to pages in the bundle.
4. **Distribution & Updates**
   * Portal page with version stamp; notify when updated; change log.

**Edge cases**

* Prospects asking for non-standard clauses → track in redlines; flag for Legal.
* Region-specific requirements → toggle residency artifacts per region.

**Done when**

* Bundle exports in < 60s; links logged; at least 3 pilot prospects pass procurement using only this bundle; redlines tracked.

**Deliverables**  
Procurement Bundle template (PDF/ZIP), Portal page, CAIQ-lite Q&A, change log.